



## Member Update

### Commercial/Industrial Edition

### Spring 2018



*VEC staff (including these wonderful member service representatives) recently had fun connecting with members, including business members, at our annual meeting at Smugglers' Notch Resort. And, we marked 80 years as a co-op! Missed it this year? Mark your calendar for our 2019 meeting: May 11 at Jay Peak Resort!*

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## A new option for do-it-yourself energy efficiency

Vermont lawmakers passed a [bill](#) this session creating a self-managed energy efficiency pilot program for businesses. Under the bill, selected businesses will be able to direct for themselves their contributions to Efficiency Vermont to improve efficiency through electric energy, thermal energy, and productivity measures. The Agency of Commerce and Community Development, the Department of Public Service, and Efficiency Vermont will select the businesses for the pilot through a competitive process and selections will be made July 1, 2019. For more information you can also email [acohen@vermontelectric.coop](mailto:acohen@vermontelectric.coop)

## As summer demand approaches, SmartHub can help

For many businesses, summer means higher electricity use. The first step in managing your electricity expenses is closely monitoring your use, and you can do that (and lots more) using an online tool known as [SmartHub](#). Consider signing up if you have not already!

## You can be a charging destination

More and more plug-in electric and all electric cars are appearing on Vermont roads. Would you like them to be able to charge at your business? VEC is offering bill credits to businesses and public entities, like municipalities and schools, [that install charging stations](#) that are available to the public. The bill credit is \$500 per connection, i.e. \$500 for a one-head charger, \$1,000 for a two-head charger.

## Know an organization looking for financial support?

The [VEC Community Fund](#) is a pool of money that supports organizations promoting community development and economic security, and represents a basic cooperative principle of neighbor helping neighbor. If you know of an organization that might be interested in funding opportunities, please let them know about this opportunity. You can learn more and see a list of past recipients [here](#).

## Promote business with new Member Discount Program

With Vermont Electric Co-op's soon-to-be-launched member discount program you can take advantage of VEC's visibility in the community to help bring people to your door. Under the program, businesses can offer discounts to VEC members in exchange for promotion through our established and active networks, including our website, social media and other means. VEC has 32,000 members across 75 towns across the northern tier of Vermont. If you are interested in learning more, please email [Jake Brown](#), VEC Energy Services Planner.

## During construction season, know what's below

Summer projects often mean excavation. Remember, before digging, contact [Dig Safe](#) at 811. By calling first, you can avoid service disruptions, harm to you and those around you, as well as fines and repair costs.

## Updating equipment is an opportunity for efficiency

Just a reminder: if your business is contemplating replacing equipment powered by electricity, it may pay to invest in more efficient systems. You might even be able to find [rebates for commercial equipment](#) through Efficiency Vermont.

***Please forward this email to anyone who might be interested.***

